



**MARWARI COLLEGE, RANCHI**  
(AN AUTONOMOUS CONSTITUENT UNIT OF RANCHI UNIVERSITY)  
Website : www.marwaricollegeranchi.no.in E-mail : marwaricollegeranchi@gmail.com, Ph : 0651- 2213545

Memo No./ .....

Date : 03/01/24

**Placement Cell Notice**

Applications are invited from graduate passed out students (Any stream) campus placement drive for **Vinee Wire Products Private Limited**. Interested male students are invited to submit their CVs to Placement Cell office assistant Mrs Rita Singh at Marwari College Placement Cell from 4<sup>th</sup> JAN to 8<sup>th</sup> Jan 2024 between 11:30 am to 1:30 pm. The tentative date of campus drive will be 9<sup>th</sup> Jan 2024.

**Job Title: Executive Trainees (Marketing)**

**Job Function: Sales**

**Location: Jharkhand (all districts)**

**Education Professional Qualifications: Graduate Male**

**Salary/Remuneration: Rs 18,000 [during initial training period for six months]**

[students with DL will be preferred]

**Job Purpose/Overview:**

This is frontline sales workforce role having a responsibility of managing the channel partners. This is an important role considering this to be the link between the various departments and customers.

**Job Description:**

**Responsibilities**

Conceive and develop efficient and intuitive marketing strategies.

Conduct market research and analysis to evaluate trends, brand awareness and competition ventures.

Initiate and control surveys to assess customer requirements and dedication.

Compile & evaluate marketing reports & sales data.

Monitor competitor activity and brainstorms potential improvements or changes in marketing strategies.

Monitor progress of campaigns using various metrics and submit reports of performance.

Collaborate with managers in preparing budgets and monitoring expenses.

Adheres to and implements company policies and procedures.

**Selection Process:**

Round One: CV Shortlisting

Round Two: Interview.

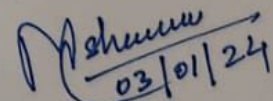
**Date of Campus Selection Process- 9<sup>th</sup> Dec 2024**

**Reporting Time – 11:50 am,**

**Venue – Placement Cell, Marwari College, Ranchi**

  
03/01/24

Assistant Coordinator  
Placement Cell

  
03/01/24

Convenor cum  
Prof-in-Charge