

**MARWARI COLLEGE, RANCHI**  
(AN AUTONOMOUS UNIT OF RANCHI UNIVERSITY FROM 2009)



**DEPARTMENT OF COMMERCE**

**COURSES OF STUDY FOR COMMERCE SUSIDIARY**

**Number of Papers: 8**

**Full Marks: 800**

**Number of Semesters: 4**

**B.Com. Part - I: 400 Marks**  
**Semester-I-200**  
**Semester-II-200**

**B.Com. Part - II: 400 Marks**  
**Semester-I-200**  
**Semester-II-200**

**DISTRIBUTIONS OF MARKS IN B. COM. SUBSIDIARY**

<b>Academic year</b>	<b>Semester</b>	<b>Theory paper</b>	<b>Full marks</b>	<b>Pass marks</b>	<b>Duration</b>
First year	Semester-I	Paper-I	100	33	3 Hrs.
		Paper-II	100	33	3 Hrs.
	Semester-II	Paper-III	100	33	3 Hrs.
		Paper-IV	100	33	3 Hrs.
Second year	Semester-III	Paper-V	100	33	3 Hrs.
		Paper-VI	100	33	3 Hrs.
	Semester-IV	Paper-VII	100	33	3 Hrs.
		Paper-VIII	100	33	3 Hrs.

## **B. Com. Subsidiary Part - I**

### **Semester - I**

**Paper – 1, BUSINESS ORGANISATION**

**[40 Classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

#### **Instructions to question setter**

All together ten Questions to be set, out of which any five to be answered, i.e.,  $5 \times 20 = 100$ .

1. Business System - Nature of Business, Evolution of Business & Launching of Business Enterprises.
2. Business ownership.
3. Sole Proprietorship, Partnership, Joint stock Company - Characteristics Advantages & disadvantages, various types of companies, Management of Joint Stock Company, Oligarchy I n company Management.
4. Large Scale retailing - Departmental Store, Multiple Shop, Mail Order Business, Super Bazar - Characteristics Merits & Demerits, Organization & Management.
5. The Economic Size-Meaning, Methods of measuring size of Business unit Optimum Firm-Factors responsible for optimum firm.
6. Financing New venture-Methods of financing - Equity financing Venture Capital, Debt Financing and Govt. Grants. Functions and objectives of Specialized Financial Institutions.

#### **SUGGESTED READINGS:**

- Drucker P.F. – Management Challenges of the 21<sup>st</sup> Century Butterworth Heinemann Oxford.
- Y.K. Bhushan – Fundamentals of Business Organization and Management, Sultan Chand.
- Dinkar Pagare – Business Organization, Sultan Chand
- M.C. Shukla – Business Organization. S. Chand (P) Ltd. New Delhi.
- Ghosh & Om Prakash – Business Organization.
- Dr. Padmakar Asthana – Vyawasay Sangathan Ewam Prabandhan
- Drucker PS –Management Challenges 21<sup>st</sup> of the century Butterworth Heinemann Oxford.
- C.B. Gupta – Business Organization Sultan Chand.
- Dr. Y.P. Verma- Vyawasayic Sangathan & Prabandh.

## **B. Com. Subsidiary Part - I**

### **Semester - I**

**Paper – 2, PRINCIPLES OF ECONOMICS [40 classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

**Instructions to question setter**

**Group A**

All together ten Questions to be set, out of which any five to be answered, i.e.,  $5 \times 20 = 100$ .

1. Nature & scope of economics Marshall and Robinson definition of Economics. Positive and Normative Economics, nature of Economic laws Micro & Macro Economics.
2. Basics OF Demand & Supply - Law of Demand, Elasticity of demand Concepts and Measurement. Price, Income and Cross Elasticity.
3. Consumer Optimization - Consumer Surplus - Importance & Limitations in difference Curve Analysis Derivation of Individual Demand Curve - price effect, Income effect & Substitution Effect.
4. Theory of Production - Production function laws of Variable proportions. Laws of Returns Iso Products Curve.
5. Theory of cost - Nature of Cost Fixed and Variable Cost curve. Total. Average and Marginal Cost.

#### **SUGGESTED READINGS:**

- K.P.M. Sundarram – Micro Economics, Sultan Chand.
- Samuelson P. and Nordhus W. D. – Economics, Tata McGraw Hill New Delhi Koutsoyianni A-Modem Micro economics, Macmillan, New Delhi.
- K.K. Dewett – Modern Economics theory. S.Chand New Delhi. H.L. Ahuja - Business Economics, S.Chand & Co. New Delhi
- Sampat Mukherjee – Modem Economic Theory, New Age International Publishers.
- P. Chopra – Principles of Economics, Vikas Publication.
- Koutsoyianni A – Modem micro Economics, Macmillan, New Delhi
- H.L. Ahuja – Business Economics, S. Chand & Co. New Delhi.

# **B. Com. Subsidiary Part - I**

## **Semester - II**

### **Paper – 3 BUSINESS MANAGEMENT**

**[40 Classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

#### **Instructions to question setter**

All together ten Questions to be set, out of which any five to be answered, i.e.,  $5 \times 20 = 100$ .

1. Introduction Concept Nature process and Significance of Management. Principles of Management Function of management. Difference between Organization, Administration & Management.
2. Organization - Meaning, principles Types of Organization Merits & demerits of Various types of organization.
3. Personnel Functions - Various methods of wage payment Incentive Methods of wage Payment, Merits & demerits of virus Methods.
4. Scientific Management & Rationalization - ' Meaning, Principles, objectives Limitation & Suggestion. Difference between Scientific Management & Rationalization.
5. Business Combination - Meaning & definition, Causes of Combination, types of Combination. Forms of Combination and advantages & Disadvantages of combination.
6. Securities Market - Stock Exchange, Functions-, Importance, various transaction, regulation of stock exchange, SEBI.

#### **SUGGESTED READINGS:**

- Drucker P.F. – Management Challenges of the 21<sup>st</sup> Century Butterworth Heinemann Oxford.
- Y.K. Bhushan – Fundamentals of Business Organization and Management, Sultan Chand.
- Dinkar Pagare – Business Organization, Sultan Chand
- M.C. Shukla – Business Organization. S. Chand (P) Ltd. New Delhi.
- Ghosh & Om Prakash – Business Organization.
- Dr. Padmakar Asthana – Vyawasay Sangathan Ewam Prabandhan
- Drucker PS –Management Challenges 21<sup>st</sup> of the century Butterworth Heinemann Oxford.
- C.B. Gupta – Business Organization Sultan Chand.
- Dr. Y.P. Verma- Vyawasayic Sangathan & Prabandh.

## **B. Com. Subsidiary Part - II**

### **Semester - II**

**Paper – 4, Principles of Economics [40 classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

**Instructions to question setter**

All together ten Questions to be set, out of which any five to be answered, i.e.,  $5 \times 20 = 100$ .

#### **PRINCIPLES OF ECONOMICS**

1. Market - Meaning & types of Markets.
2. Pricing and output under perfect competition, Nature of perfect competition pricing and output in the market period - Short period and long period. Equilibrium of the firm under perfect competition.
3. Pricing and output under Monopoly – Meaning of Monopoly, Cost and Revenues in Monopoly Analysis
4. Equilibrium under Monopoly, Price discrimination under. Monopoly.
5. National income – Meaning of G.N.P., NNY and N.I. Methods of measuring National income. Problems in estimation of national Income.
6. Theory of Distribution. – Theories of rent, Wages Interest and profit.

#### **SUGGESTED READINGS:**

- K.P.M. Sundarram – Micro Economics, Sultan Chand.
- Samuelson P. and Nordhus W. D. – Economics, Tata McGraw Hill New Delhi Koutsoyianni A-Modem Micro economics, Macmillan, New Delhi.
- K.K. Dewett – Modern Economics theory. S.Chand New Delhi. H.L. Ahuja - Business Economics, S.Chand & Co. New Delhi
- Sampat Mukherjee – Modem Economic Theory, New Age International Publishers.
- P. Chopra – Principles of Economics, Vikas Publication.
- Koutsoyianni A – Modem micro Economics, Macmillan, New Delhi
- H.L. Ahuja – Business Economics, S. Chand & Co. New Delhi.

## **B. Com. Subsidiary Part - II** **Semester - III**

**Paper – 5, MONETARY ECONOMICS [40 classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

### **Instructions to question setter**

All together ten Questions to be set, out of which any five to be answered, i.e.,  $5 \times 20 = 100$ .

1. Money - An introduction, definitions and classification of money, Function and importance of money in Capitalism, Socialism & Mixed economy Merits & Demerits of money.
2. Monetary Standard, value of Money. The supply and Demand theory of money. The Quantity Theory of Money. The Income theory of Money.
3. Inflation Deflation & Reflation - Their Causes and effects on different classes of People
4. Money Market.
5. Foreign exchange -Determination of rate of exchange, a brief outline of Purchasing Power parity theory, Gold standard, Break down of gold standard
6. International Monetary Fund - Its working & present position.
7. Balance of Payment.
8. Free Trade vs. protection.

### **SUGGESTED READINGS:**

- M.Y. Khan – Indian Financial System, T.M.H. New Delhi
- L.M. Bhole – Financial Market and Institution TMY1
- Crowther – An Out line of Money.
- Shridhar Pandey – Moudrik Siddhant.
- K.P.M. Sundharam – Money Banking Trade Finance, Sultan Chand.
- M.Y. Khan – Indian Financial System, T.M.H. New Delhi.
- L.M. Bhole – Financial Market and Institution TMH.
- Crowther – An Outline of Money.
- Shridhar Pandey – Moudrik Siddhant.
- K.P.M. Sundharam – Money, Banking Trade Finance, Sultan Chand.

## **B. Com. Subsidiary Part - II**

### **Semester - III**

**Paper – 6, ECONOMIC PLANNING OF INDIA [40 classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

#### **Instructions to question setter**

All together ten Questions to be set, out of which any five to be answered, i.e.,  $5 \times 20 = 100$ .

1. Economic system - Capitalism, Socialism & Mixed economy, their Features, Significance of Planned Economic System.
2. Economic Planning - Definition, meaning, objects, scope and importance of Economic Planning, Types of Economic Planning in an under developed economy.
1. Essentials of Planning - steps in Planning, Objective & priority, of Current Five Year Plan in India.
2. Economic Growth and Development, Economics Development, determinants, Measurement of Economics Development balanced Growth and unbalanced growth.
3. Agriculture - profile of Indian Agriculture, Measures of Improving agricultural productivity, Agriculture policy of India, Food Problem & Food Production in India.

#### **SUGGESTED READINGS:**

- K.P.M. Sundharam – Indian economy, S. Chand, New Delhi.
- C.B. Memoria – Bharat Ka Arthik Vikas. Alok Ghosh - Indian Economics.
- M.L. Jhingan – Economics Growth Development.
- Dutt & Sundhram – Indian Economy.
- Alok Ghosh – Indian Economics.
- Dutt & Sundhram – Indian Economy



## **B. Com. Subsidiary Part - II**

### **Semester - IV**

**Paper – 7, INDIAN BANKING SYSTEM [40 classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

**Instructions to question setter**

1. Nature of banking - types of Banks - Unit banking and Branch Banking their functions
2. Commercial Banks - Creation of credit and other functions of Commercial Bank.
3. Investment policy of Commercial Banks.
4. Central Bank - Functions of Central Bank, credit control methods and tools of monetary policy.
5. R.B.I. and its functions, success and failure of R.B.I. and Agricultural Credit, NABARD.
6. Co-operative Bank and Rural Banks

#### **SUGGESTED READINGS:**

- M.Y. Khan – Indian Financial System, T.M.H. New Delhi
- L.M. Bhole – Financial Market and Institution TMY1
- Crowther – An Out line of Money.
- Shridhar Pandey – Moudrik Siddhant.
- K.P.M. Sundharam – Money Banking Trade Finance, Sultan Chand.
- M.Y. Khan – Indian Financial System, T.M.H. New Delhi.
- L.M. Bhole – Financial Market and Institution TMH.
- Crowther – An Outline of Money.
- Shridhar Pandey – Moudrik Siddhant.
- K.P.M. Sundharam – Money, Banking Trade Finance, Sultan Chand.

## **B. Com. Subsidiary Part - II**

### **Semester - IV**

**Paper – 8, ECONOMIC DEVELOPMENT OF INDIA [40 classes]**

**Full Marks: 100**

**Time: 3 Hrs.**

**Pass Marks: 33**

#### **Instructions to question setter**

1. Problem of Industrialization in India-Problem & present position of large scale industries in India - Iron & steel Cement,, Cotton textile, Jute, Sugar, Importance, of Small Scale Industry and Cottage industry and their present Problems .
2. Fiscal Policy, Industrial Policy, Privatization in India.
3. Export & Import Policy (EXIM policy).
4. Foreign Capital & Foreign Investment in India - Multinational Corporation and Foreign collaboration in India.
5. General Agreement on Tariffs & trade (GATT), World Trade Organization.
6. Unemployment problem in India.
7. Regional imbalances.

#### **SUGGESTED READINGS:**

- K.P.M. Sundharam – Indian economy, S. Chand, New Delhi.
- C.B. Memoria – Bharat Ka Arthik Vikas. Alok Ghosh - Indian Economics.
- M.L. Jhingan – Economics Growth Development.
- Dutt & Sundhram – Indian Economy.
- Alok Ghosh – Indian Economics.
- Dutt & Sundhram – Indian Economy